# haua 2017 Annual Report

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2017 has been a remarkable year for Hatua. In 2017 our first class of university graduates began their professional careers in the fields of teaching, finance, medicine, and more. To date 100% of our alumni have successfully joined the workforce within six months of their university graduation. This year we graduated another 22 students from university, bringing our total number of alumni to 34. Additionally, we graduated 46 students from high school, bringing that total to 187 over the past 11 years in operation.

In 2017 we were also honored to be nominated for a Mombasa Business Award by the Kenya National Chamber of Commerce as Mombasa's "Outstanding Community Services Organization". These successes and recognition means so much to us. They give us the confidence of knowing that our programs have been successfully designed to meet the needs of Kenya's youth, and that together we are breaking the cycle of poverty in families throughout Likoni. It is thanks to the hard work of our students, mentors, supporters and the wonderful people whom we are fortunate to work with on Hatua's team. We thank you all.

As we walk into 2018, we are optimistic that yet another great year is ahead. We plan to reach our goal of sponsoring 400 students from Likoni in high schools and universities across Kenya. This accomplishment provides us with the opportunity to scale Hatua's programs to a new community of youth who need Hatua's support to achieve their full potential. Thank you for your continued support. It is because of you we have reached this far and continue to reach further.

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Peter Kwame Mwakio & Gabrielle Fondiller Co-Founders & Directors, Hatua Likoni

## **Our Mission**

Hatua prepares youth to thrive in Kenya's workforce by providing promising, low-income students with access to high school and university education, career guidance & professional networks.

## **Our Work**

We know what youth need in order to excel.







Quality education, not just through high school, but University as well.

Resume building experience while still in school.

Connections to a professional network to find career opportunities after graduation.

# **Future Leaders of Likoni**



## **Athman Mohammed**

Meet Athman Mohammed. Athman joined Hatua's Scholarship Program in 2010 and was paired with an individual sponsor who covered the cost of his high school education. After graduating from high school Athman was selected to join Base Titanium Ltd.'s Apprentice Program in Mechanical Engineering. In November, Athman graduated from the Technical University of Mombasa with a bachelor's degree in Mechanical Engineering and began a full time job in Base Titanium's welding department.

## **Sharon Otieno**

Meet Sharon Otieno. Sharon joined Hatua's Scholarship program in 2013. Like all Hatua students Sharon Otieno was born into a low income family who couldn't afford her school fees. Without help she would have dropped out. Hatua sponsored and mentored Sharon through university, making it possible for her to graduate from Jomo Kenyatta University in Nairobi with a Degree in Medical Biochemistry. This January, Sharon began working at Unilever in Nairobi as a research and development intern.





# **University Career Coaching**

Our professional mentoring program pairs 2nd, 3rd and 4th year university students with career coaches who work in the same fields our students want to pursue after graduation. Mentor supports the mentee by helping search for internships & jobs.







Mentors networking events hosted in 2017

As a result university graduates are able to join the workforce, lift themselves out of poverty and join the middle class. Our goals is that once Hatua alumni become well networked within their professional circles they will serve as a "network bridge" between high and low opportunity networks within Mombasa.







# Hatua Graduates Join the Workforce

Hatua graduated **20** students from university in 2017. They are now entering Kenya's workforce as educated professionals, ready to contribute to and benefit from Kenya's growing economy.

Hatua alumni who graduated six months ago or more are earning an average monthly income of **\$345.** 

Hatua's total number of alumni is now





100%



working within 6 months of graduation



These alumni are earning



the average income of school leavers



# Certificate of Scholarship

Awarded on the 27<sup>th</sup> December, 2017

RAPHAEL OMBERE ABI

In recognition of your selection as a member of the Hatua Scholarship Fund.

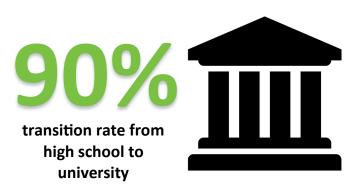
ogram Director, Hatua Likoni Priscillah . N. Maghanga, Scholarship Coordinator, Hatua Likoni

# **60 Promising Youth Join Hatua**

Each year Hatua increases the number of scholarships we provide to deserving youth. Our goal for 2017 was to sponsor 350 students, up from 300 in 2016. We ended up sponsoring 353 in high school and university. In October we received 525 applications for students who want to join our program, and last month we invited **60** of these applicants to become the newest members of Hatua's family.



students have graduated from high school with support from Hatua



In 2018 Hatua Likoni plans to sponsor 400 students including 180 in high school and 220 in university. This year we will also begin scaling our programs to new communities to reach more youth in need of a helping hand to escape the cycle of poverty. We will launch our 2nd branch in 2018 and enroll a new cohort of scholarship students from there in Jan 2019.





# Hatua Students Rank Top of Class



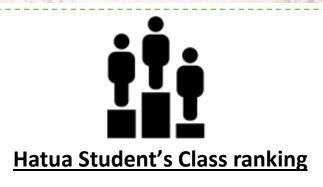
 Sharon Mathina Wambua

<u>Geofrey Nyamongo</u> Geofrey completed his first year of high school in 2017 earning an overall average grade of A through the year and ranking in the top 2% of his class.

Sharon graduated from high school in 2017 earning a mean grade of A– on her end of secondary standardized exam. She ranked in the top 1% of her class during her senior year.



Hatua's average secondary school performance was lower in 2017 than it has been In previous years. While Hatua students usually earn a average grade of B-, they averaged C+ in 2017. This is part of a nationwide trend to discourage grade inflation in high schools. Meanwhile, the majority of Hatua students continued to rank within the top 25% of their class.



Top 10% of their Class

55%

80%

32%

Top 25% of their Class

Top 50% of their Class

## CAREER SKILLS

Lareer.

An individual's Course or Progress through life It is made through interest and abilities that one has

Why should we pursue a career? It helps us to meet the needs of life in the competitive world.

Reasons for engaging in careers. - To satisfy other anabition - To have a job security - For a sense of achievement or - montance

Encer her people as one proceed.

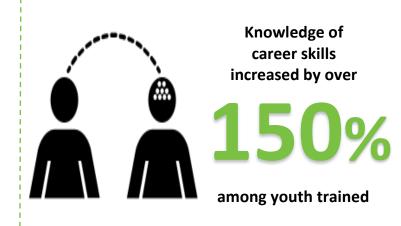


# Hatua Youth Mentor 5,000+ Peers

From February to August Hatua's 2016 high school graduates worked as peer educators, facilitating life skills mentoring for youth throughout Likoni. These 46 Gap Year students taught lessons on career skills to 5,600 youth. Not only did they pass on critical information, they also developed leadership skills in the process.

# Our Career Skills program addressed the following topics:

- Career opportunities in Kenya
- Goal setting
- Academics that support career interests
- Overcoming challenges that can derail career goals
- Initial steps in networking
- Applying for a first job





# Hatua's Homework Hub of Likoni

Hatua's library plays a key role in helping students complete their school work and prepare for exams. Unlike other libraries in Kenya, which charge an entrance fee, our users access the facility without any financial barrier. As a result our library is Likoni's preferred study space for adults, youth and children.

174 Curriculum books used daily



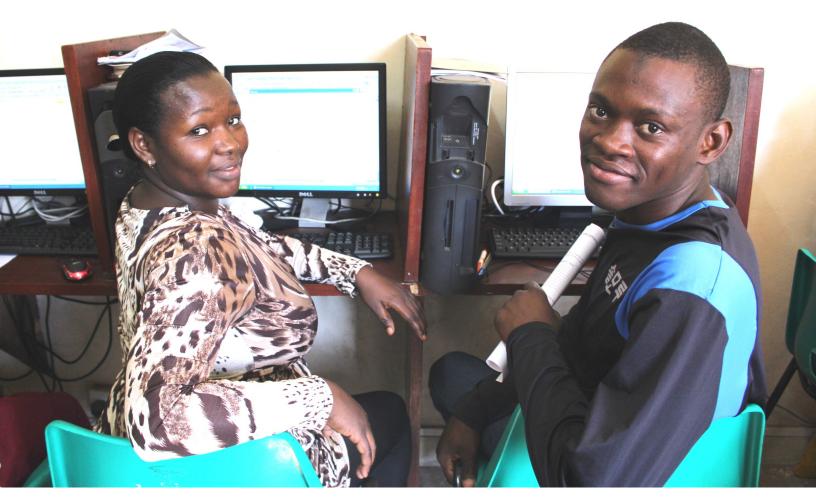


**2223** Library visitors per day in 2017

This year Hatua continued to strengthen our four satellite libraries housed in Likoni public schools. Thanks to the Hachez Family and American Friends of Kenya we renovated a classroom roof at Shika Adabu Primary, installed library shelves and launched our 5th satellite library.







## Hatua Partnerships Train Youth in Tech

Through local partnerships Hatua provides outreach programs that bring education and career opportunities to youth outside of our scholarship program. In 2017 our library was a hub for technology partnerships that served over 600 Likoni youth.

**8,000** Visitors used computers at Hatua's Library in 2017

523 101

In partnership with DFID's Imarisha Vijana Program, Hatua trained 523 youth on office programs, searching the internet and using email to build their employability skills.

Swahili Box, Mombasa's premier tech hub, created a Makers Hub at Hatua's Library and facilitated ICT hardware training for 101 youth from February through August.



# **Hatua's Plans for Growth**

Hatua has incorporated in the United States as Hatua Network, Inc. Our board member are:



## **Board Chairman**

Allison Rouse, Associate Director, Stanford Graduate School of Business MSx Program

Mr. Rouse is the co-Founder & CEO of EdVillage, supporting education entrepreneurs working in economically disadvantaged communities. Allison also served as Senior Development Director for Room to Read.

### **Secretary**

#### Aditya Kaddu, Stanford MBA 2017, Associate at McKinsey & Company

Mr. Kaddu graduated with a joint MBA/MA Education from Stanford University. He joined Hatua in Kenya to volunteer as a consultant in 2016. Prior to joining the GSB Aditya taught pre-calculus at YES Prep Public Schools.

#### **Treasurer**

#### Edward Fondiller, Founder & Director of Total Tennis Ltd

Mr. Fondiller is the Founder and Director of the Northeast USA's #1 tennis camp. He is also Hatua's founding donor. Over the past ten years Mr. Fondiller has been an advisor to Hatua and one of the organization's main fundraisers.

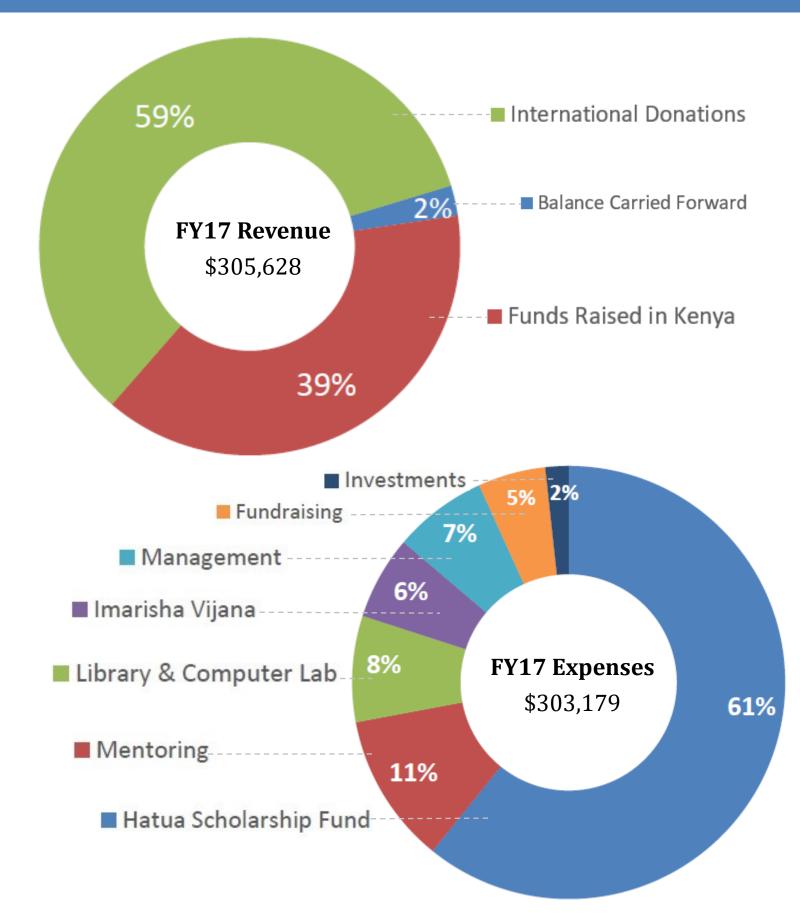


With the help of New York Lawyers for the Public Interest & Skadden, Arps, Slate, Meagher & Flom LLP Hatua is in the process of registering as a 501c3 in the United States.



Hatua plans to cross the ferry! In 2018 we will scale our programs to reach a new community of youth within Mombasa who need assistance to reach their full potential.

# FY 2017 Accounts



# **Our Sponsors**

## **Thank You!**

## FY17 MPESA TEN SHILLING CAMPAIGN RAISES \$500+

Total number of contributors: 260

Percentage of contributors who are Hatua students/parents/alumni: 78%

Percentage of Hatua families that contributed in 2017: **58%** 

Average donation size: \$0.89

Individual Donors 23% **Base Titanium**, Ltd 19% **EdVillage 5% Aall Foundation Segal Family** 7% Foundation 17% **Rotary Club of** Mombasa Kuza 7% **SDL Project, ASI** Foundation 12% 9%

compassion and generosity of our supporters. We thank you for your commitment to creating opportunity for Kenya's youth.

The impact we have had this year is thanks to the

#### \$50,000 and Up

Base Titanium Ltd Segal Family Foundation \$20,000—\$29,999

Kuza Project, ASI SDL Foundation The Education Trust Fund of the Rotary Club of Mombasa Aall Foundation

Eileen and Rob Rominger

\$5,000-\$19,999

EdVillage

Ed Fondiller & Kate Doran Frank & Deenie Brosens Evan & Susan Ratner \$1,000—\$9,999

> Leslie & David Puth Allison & Dana Rouse Ken & Carol Klein Constance Christensen Matthew Neiger Matthew Woodruff Suzie & Vincent Hachez Bernadette Clavier Aditya & Kelly Kaddu

## Hatua Likoni's Board of Advisors turns 10 years old!

We extend a special thanks to our past and current Hatua Likoni Board of Advisors for their commitment and personal contributions, year after year, to improve Hatua's programs and quality of life for Likoni's youth.





<u>Chair</u> Benjamin Muli

<u>Secretary</u> Stephen Nyanje

<u>Treasurer</u> Dancon Otieno

#### **Members**

Mwakio Ndau Anne Njenga Fatma Bwajuma Leonard Msalame

PO Box 96690 - 80110

Likoni, Mombasa, Kenya

info@hatualikoni.org